

## MEMO

FROM: [REDACTED]

TO: STAFF

CC: [REDACTED]

DATE: August 30, 2019

RE: GO 365

All,

Iron Road has rolled out a new health and wellness program called "Go 365". It appears that you will be getting information about this from Iron Road next week, as well as, an unsolicited membership card, with activation instructions.

I am the "go to" person for this office for this program, and while I, of all people, should be in favor of the institution of a health and wellness program, and while [REDACTED] encourages you to get or remain healthy, I will not be enrolling in this program, because of my concerns with the use of data that you will be required to provide to Go 365, in order to participate in the plan and win prizes.

In our webinar, I was assured the information that you will be submitting electronically at all times to Go 365 in order to earn points is encrypted, protected, and will not be shared. However, I asked for a copy of the Privacy Policy and proof of encryption. I was provided no encryption information and the Privacy Policy states very clearly that the information is shared broadly and that any rule that they have for not sharing information can be changed at any time and any information that they have already collected will be then supplied pursuant to the new Privacy Policy, giving you no option to opt out of it. So, for example: if you do not want your daily heart rate, body mass index, etc.; shared with pharmaceutical companies, who would then recommend products to you, then you probably do not want to use the Go 365 program.

Again, I am the person who needs this probably the most, but I just have extraordinary concerns that this is another half-assed rollout, where our data is the commodity being traded in exchange for Amazon gift cards.