# Requirements Engineering (Summer 2019)

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# Using Different Communication Media in Requirements Negotiation



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#### **GOALS:**

(1) To investigate the communication media's effect on group performance in negotiating requirements; and

(2) To identify a setting that's most conductive to requirements negotiation.

# **Communication Media**



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# Desire to Satisfy One's Concern



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# AHP as a Prioritization Method

→ AHP: Analytic Hierarchy Process

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# → Usually there are too many requirements

# Decide which to include in the first release

#### > Balancing quality, cost and time-to-market

#### Assess each requirement's importance to the project as a whole

# Assess the relative cost of each requirement

#### Compute the cost-value tradeoff



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## AHP in Action

#### $\rightarrow$ Create n x n matrix (for n requirements)

#### → Compare each pair of requirements

- $\clubsuit$  For element (x,y) in the matrix enter:
  - > 1 if x and y are of equal value
  - > 3 if x is slightly more preferred than y
  - > 5 if x is strongly more preferred than y
  - > 7 if x is very strongly more preferred than y
  - > 9 if x is extremely more preferred than y
- ...and for (y,x) enter the reciprocal.

#### $\rightarrow$ Estimate the eigenvalues:

- ⇐ E.g. "averaging over normalized columns"
  - > Calculate the sum of each column
  - > Divide each element in the matrix by the sum of it's column
  - Calculate the sum of each row
  - > Divide each row sum by the number of rows

#### $\rightarrow$ This gives a value for each requirement:

🖖 ...based on estimated percentage of total value of the project

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# AHP Example



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# AHP in Theory

## →More visible

Prioritization results in a graph, which also helps release planning

 $\clubsuit$ Either dimension is a ratio scale and  $\Sigma$ =1 (relative comparison)

### →More robust

- Sedundancy → reliability
  - >In this case, pairwise comparisons -> less sensitive to judgmental errors
  - > Consistency ratio (CR): the smaller, the better

#### As a general rule, a CR of 0.10 or less is considered acceptable.



# Where did we start with?

→Requirements = stakeholder needs & desires

## →Key RE activities

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♥Plan and elicit

School and analyze

Scommunicate and agree

**Realize and evolve** 

## What does it take to be an expert?

A person needs to know about 50,000 chunks of information to be an expert in a field, where a chunk is any piece of knowledge that can be remembered rather than derived.



## Steve McConnell





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# Req.s Elicitation vs. Req.s Gathering?

 $\rightarrow$ Requirements  $\neq$  What the customer said

#### →Requirements ≠



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# Req.s Elicitation vs. Req.s Gathering?

→Requirements elicitation ≠ "asking the right questions"

Because there's (1) no right question to ask, (2) no right stakeholder to ask the question, and (3) no right answer. niversity of Cincinnati

# **Elicitation Techniques**

#### $\rightarrow$ Traditional techniques

- Introspection
- Reading existing documents
- Analyzing hard data
- ♥ Interviews
  - >Open-ended
  - >Structured
- Surveys / Questionnaires
- $\clubsuit$  Meetings

#### $\rightarrow$ Collaborative techniques

Group techniques
 Focus Groups
 Brainstorming
 JAD/RAD workshops
 Prototyping
 Participatory Design

 → Cognitive techniques
 ♦ Task Analysis
 ♦ Protocol Analysis
 ♦ Knowledge Acquisition Techniques
 > Card Sorting
 > Laddering
 > Repertory Grids
 > Proximity Scaling Techniques

### → Contextual approaches

- Ethnographic Techniques
  Participant Observation
  Ethnomethodology
- Discourse Analysis
   Conversation Analysis
   Speech Act Analysis
- Socio-technical Methods
  Soft Systems Analysis

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# Modeling is always "hot" in RE?



#### Req.s don't (and shouldn't) live lonely Candidate Traceability Determining Existing Relevance Links Visualizing Software Artifacts Indices Indexing (Profiles) How well it works? User Retrieving Traci Query Requirement

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## RE is all about **STAKEHOLDERS**



HAM AND EGGS

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# Thank you all!

- → It's super fun to have you in the past week or so of my life. You are excellent students & I learned a lot from you!
- → Keep in touch & good luck!